

The logo features a large, white, stylized letter 'K' centered within a dark teal square. Below the 'K', the word 'KNAUF' is written in a bold, white, sans-serif font, and the word 'shopping' is written in a smaller, white, lowercase sans-serif font directly underneath it.

**K**  
**KNAUF**  
shopping

LOAD UP WITH YOUR SHOPPING AT SCHMIEDE





## KNAUF SCHMIEDE – STRATEGICALLY LOCATED WHERE THREE COUNTRIES MEET

- Schmiede's KNAUF Shopping Center is the main regional shopping center in the north of Luxembourg.
- In a welcoming and bright environment, an average of more than 2.6 million visitors are welcomed at our center to come enjoy our best deals, year after year, at Luxembourgian prices.
- More than 60 stores.

## LOYAL CLIENTS

**60%**  
of the clients live  
within a 30 minutes'  
drive by car




**48%**  
Stay more  
than 2 hours  
in the center



**71%**   
of the clients are Belgian

**11%**   
are German

**17%**   
are from Luxembourg



135.000  
inhabitants  
within  
**45 minutes**

Average  
expense:  
**€116**



Average  
time spent:  
**1h30**





# KNAUF: THE SHOPPING DESTINATION FOR THE WHOLE FAMILY



**Free**  
parking  
spaces

**7/7**  
open



# FLOOR PLAN PER DEPARTMENT



- JEWELLERY
- ACCESSORIES
- BEAUTY AND WELLNESS
- CHILDCARE
- MULTIMEDIA
- PET SHOP
- SHOES
- TOYS
- LEISURE
- FOOD SERVICE
- SERVICES
- FOOD
- TEXTILES
- HOUSE AND GARDEN



# KNAUF: A STRONG BRAND WITH AN INTENSIVE MEDIA INVESTMENT





**BRADERIE**  
 AM 28., 29. UND 30. MAI 2021

**wahnsinnige  
 PREISE!**

UND VERSUCHEN SIE,  
 EINE GESCHENKKARTE  
 IM WERT VON 500€ ZU  
 GEWINNEN MIT

**L'ARCHE  
 magique**

**K  
 KNAUF  
 shopping**

**POMMERLOCH & SCHMIEDE**  
 GEÖFFNET 7/7 VON 10 BIS 19 UHR | SUPERMARKT AB 8 UHR

**KNAUFSHOPPING.LU**   Folgen Sie uns





LET'S MAKE A NEW START TOGETHER  
TOWARDS THE SUMMITS

**1,300 m<sup>2</sup>**  
of catering  
on the terrace





**800 m<sup>2</sup>**  
of  
entertainment

**3 million**  
visitors/year

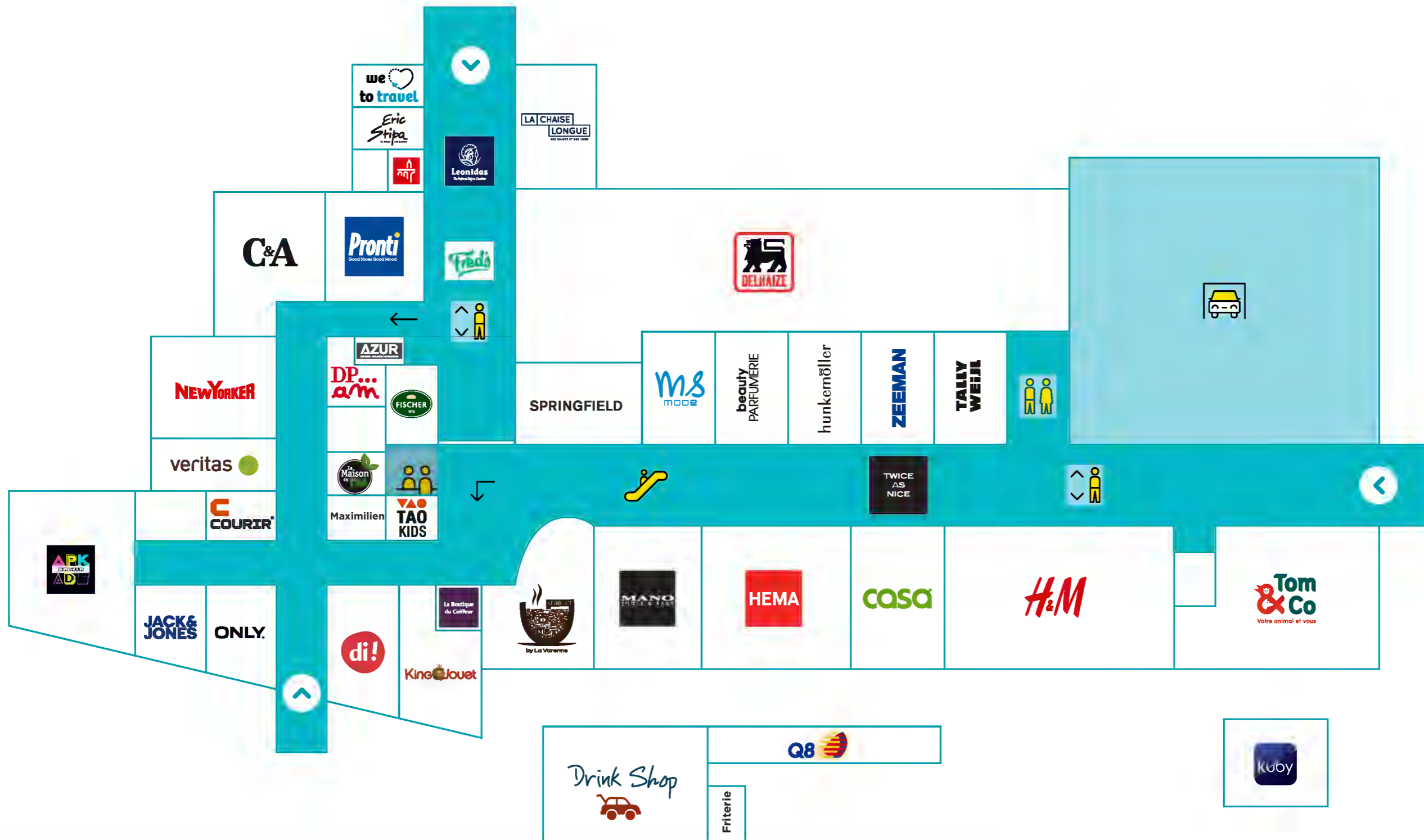


**45,000 m<sup>2</sup>**  
of sales area

**60** shops



# GROUND FLOOR Level B





Level +1





Level -1



Proposal without commitment dated 8 February 2023 subject to change.



For further details see  
[knauf-schmiede-tomorrow.lu](http://knauf-schmiede-tomorrow.lu)

Owner **nextensa.**  
PLACES  
YOU PREFER